

# 量子生命科学セミナー(第 136 回)

(5 研究科合同セミナー)

日時: 2011 年 3 月 18 日(金) 10:00~11:30  
場所: 理学部 E002 室 (広島大学 東広島キャンパス)  
講演題目: **Innovation and the University**  
講演者: **Prof. E. Ann Nalley**  
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## 概要:

Today, personal innovation is more important than ever. Organizations are desperate for creative people who see things differently, who can quickly size up problems and develop creative solutions to them. Or for those who start new businesses then they have to have ideas are critical to their survival and growth. Universities play a key role in supporting innovation as they train future scientists and engineers and they help to recruit the best and brightest into science. Through the years I have had the opportunity to help start 7 new businesses and to work in other businesses with individuals who were highly successful entrepreneurs. Entrepreneurship is often difficult and tricky and many new ventures fail. This presentation will illustrate the role that universities can play in helping to support economic development in their community by assisting in the development of new businesses' in the community and will also discuss the steps we need to take to recruit the best and brightest into the sciences. Many universities have established Centers for Entrepreneurial Studies that take an active role in both training their students in entrepreneurial studies and in supporting new business development and many universities have taken on entrepreneurship as a part of their mission. Cameron University has established a Center for Emerging Technologies and Entrepreneurial Studies (CETES). The operations of this center will be discussed and compared with similar centers across the nation.

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